



ACTIVESCORE

Year Review
2023

MARCH 2024

Year Review

Jan 2023
Dec 2023

In 2023 ActiveScore cemented our position as mobility certification leaders, with worldwide expansion and progress. Our commitment to excellence and innovation continues to be the key driver of our success, propelling sustainable real estate forward with tangible results.

2023 was a transformative year for ActiveScore. We certified over 100 new buildings, grew the AP community, started working on a new sustainable transport offering and cemented our alignments with GRESB and WELL.

Our ActiveScore AP program has been instrumental in driving this demand. In 2023 we launched our Online Academy, a dedicated learning environment that empowers professionals to become active travel experts whenever it suits them. Why not suggest it to your team today, it's free.

At MIPIM in March, we'll unveil an exciting extension to our offering: a groundbreaking sustainable transport initiative. This innovation aims to revolutionise the way we perceive commuting, not only reducing carbon emissions but also fostering more connected and dynamic communities. Stay tuned for the big news that will shape the future of transport in real estate.

On a personal note, I'm delighted to be part of the WELL Movement Concept Advisory 2024.

WELL Concept Advisors shape the development and evolution of the ten WELL concepts, such as Movement, Nourishment and Community, and I'm looking forward to standing up for active travel whenever I can.

Looking ahead we're aiming to certify more buildings across the Middle East, Asia, and the USA. By embracing Active Travel, these regions will not only enjoy the multitude of benefits that it brings but will also future-proof their properties, making them more attractive and sustainable in the long run.

Thanks as always to our incredible community of partners, clients, APs and followers. Your support is one of the driving forces behind our success. [That and all the hard work from the ActiveScore team ;-]. Together, we're redefining the possibilities of the built environment and creating a cleaner, greener future for everyone.

If you're as excited as I am about the future of Active Travel and the benefits it can bring to buildings, I invite you to get in touch with me or one of the team. Let's work together to transform your vision into reality and create spaces that enhance well-being, foster sustainability and add value.

All the best for the year ahead.



JAMES NASH,
CO-FOUNDER



Expansion continues - steady **global growth**, notably in North America and the APAC region.



Total ActiveScore certified projects reached **430 [42% increase vs 2022]** in **17** countries.



1041 accredited AP members [**131% increase vs 2022**] in **49** countries - now including Brazil, Thailand, Turkey and more.



Continued partnerships with Urbanite Advisors, ByCycle, The Future Mobility Network, GO4ENERGY, Cycle Solutions Ireland, Turley, Benchmark Group, Envision 360, and Neilsen Concepts.



Enhanced research & data analysis via collaboration with ESG Real Estate Lab.



62.5mil
sqft of ActiveScore-certified office, retail, education, and public buildings

7,939

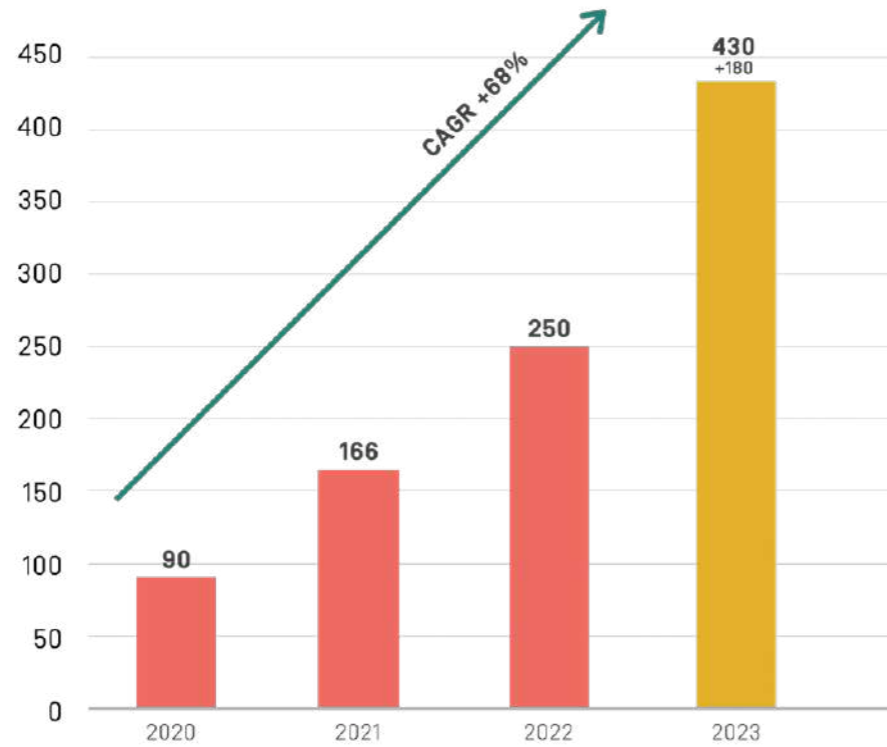
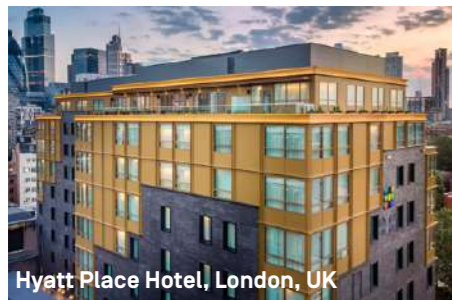
ActiveScore-certified residential units



12,815
tonnes of potential CO₂ emissions saved

Certifications

180 new projects certified in the second half of 2023.



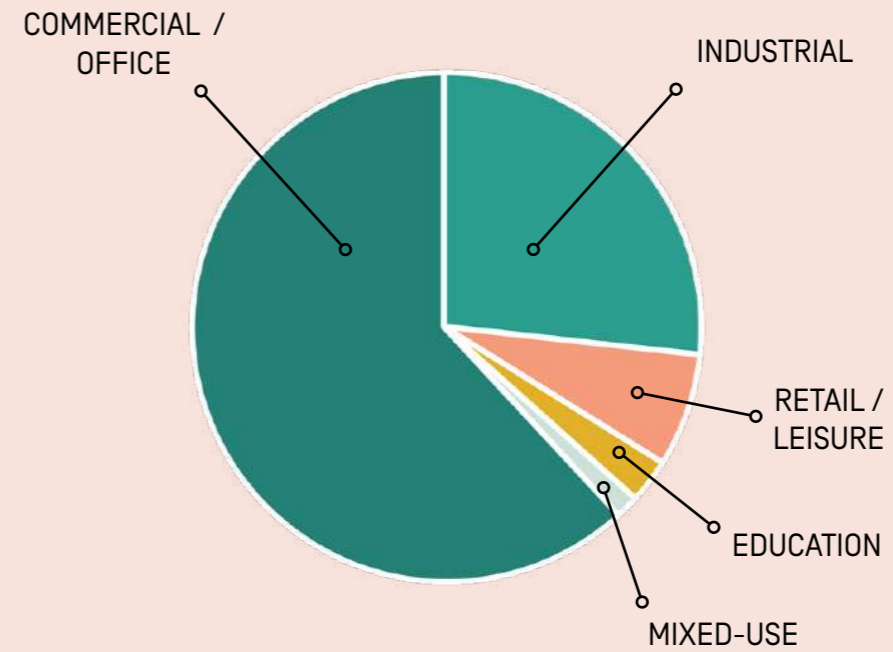
Total ActiveScore-certified buildings
(CAGR = Compound Annual Growth Rate)

Globally ActiveScore-certified buildings surged in the second half of 2023, with 180 new projects totaling 430 certified buildings.

We certified our first hotel (Hyatt Place), first leisure centre (Centertainment) and first project in Mexico (Worklab).

GRESB certifications

ActiveScore is an operational green building certification scheme under GRESB. We certified more than 70 assets as the GRESB deadline approached towards the end of 2023.



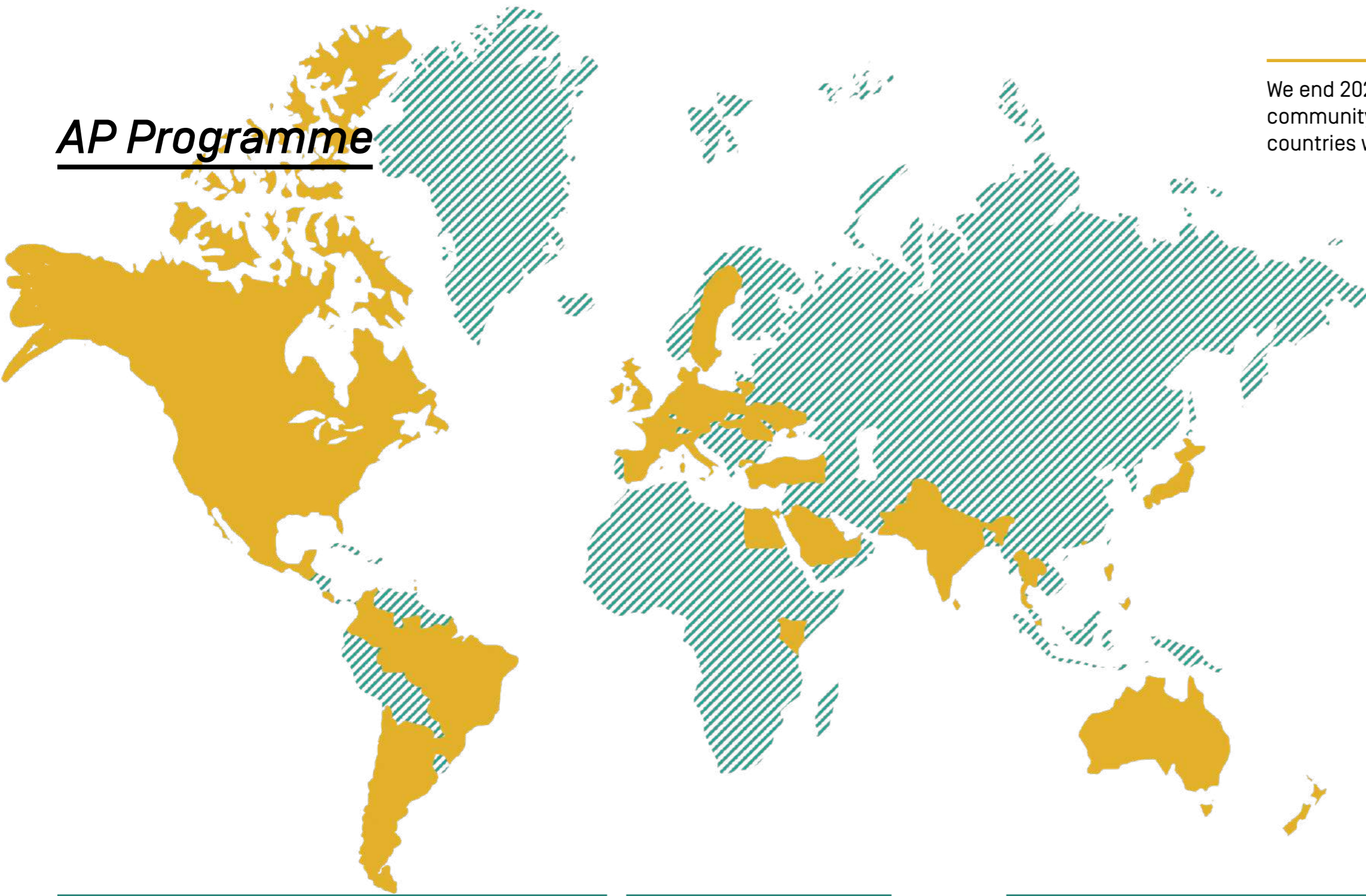
ActiveScore-certified buildings undertaking GRESB, by building use

- 44x Commercial / Office
- 19x Industrial
- 5x Retail / Leisure
- 2x Education
- 1x Mixed-use

Every level of ActiveScore certification contributes points towards GRESB. We work with clients throughout their certification license period, offering guidance towards tangible improvements for their assets.



AP Programme



We end 2023 with an AP community spanning 49 countries worldwide.

ACTIVESCORE

Africa

Egypt, Kenya

Asia

Hong Kong, India, Japan, Jordan, Kuwait, Nepal, Pakistan, Philippines, Qatar, Thailand, Saudi Arabia, Singapore, UAE

Australasia

Australia, New Zealand

Europe

Austria, Belgium, Czech Republic, Denmark, England, France, Germany, Hungary, Isle of Man, Italy, Lithuania, The Netherlands, Poland, Republic of Ireland, Romania, Scotland, Spain, Sweden, Turkey, Ukraine, Wales

North America

Barbados, Canada, Costa Rica, Mexico, Trinidad and Tobago, USA

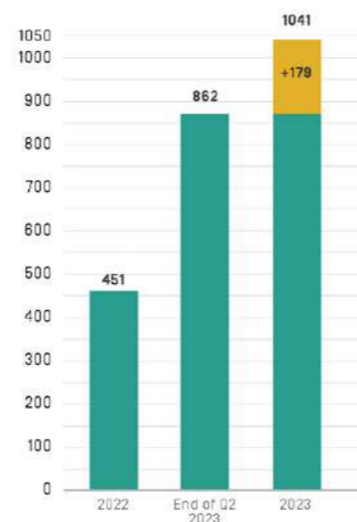
South America

Argentina, Brazil, Chile, Colombia, Guatemala

Our AP community is growing globally, with significant progress in the first half of 2023, outpacing Q1+ Q2 2022 by 347%. Q2 2023 was our busiest quarter so far.

New APs joined from Thailand, Brazil, Costa Rica, Trinidad and Tobago, and Chile, along with additions from Turkey and Czech Republic in Europe.

We now have 1041 APs in 49 countries (many with sustainability backgrounds) enabling us to enter new markets faster and continue our mission towards more livable cities.



Certified ActiveScore APs total

Online AP Portal

We launched our ActiveScore AP Online Academy, a free, flexible service that empowers professionals to become active travel experts. Register your interest [here](#).



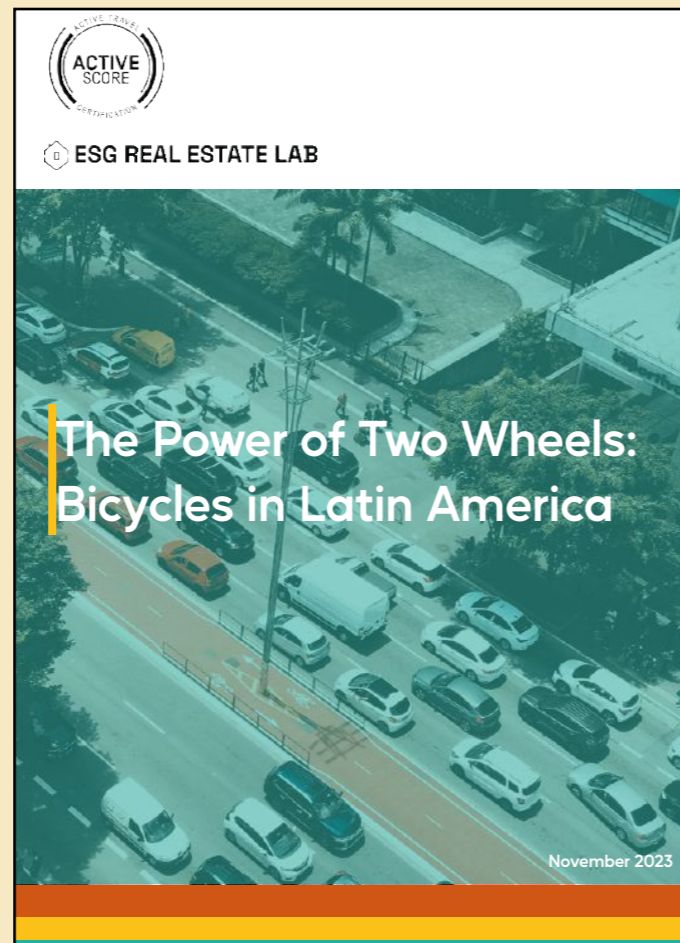
Research

The Power of Two Wheels: Bicycles in Latin America

After an inspiring trip to Greenbuild in Washington DC, we worked towards creating a new report titled “The Power of Two Wheels: Bicycles in Latin America”. Crafted in collaboration with the ESG Real Estate Lab, this comprehensive study sheds light on the transformative potential of bikes in the region.

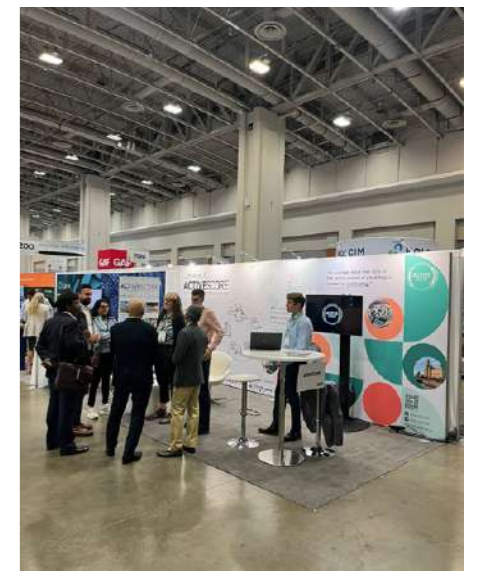
This report serves as a testament to our commitment to providing valuable insights and expertise to property developers, architects, and building owners. It explores the profound impact that Active Travel amenities, such as cycling infrastructure, can have on communities, not only from a health and wellness perspective but also in terms of sustainability and connectivity.

[Read the report HERE](#)



News

Greenbuild, Washington D.C. September 2023



Greenbuild 2023

In late September ActiveScore exhibited at Greenbuild International Conference + Expo in Washington DC.

Greenbuild is the largest annual event for green building professionals worldwide and the team encountered some of the brightest minds in sustainability, including a number of ActiveScore APs. When we weren't attending inspirational events and manning our stand, we took time out to explore the city using the Capital Bike share service.

