



**ACTIVESCORE**

***Review***  
***Q1 2023***

MAY 2023

# Quarterly Review

Jan 2023  
Apr 2023

*"I am thrilled to share our achievements during the first quarter of this year with you. It has been an incredibly busy period for us, and we are proud of what we have accomplished.*

*Firstly, I would like to highlight the growth of our AP program. It has been a significant contributor to our success and has continued to expand rapidly.*

*We are excited to announce that we have entered new markets and have certified our first buildings in the US. This is a significant milestone for us, and we are looking forward to expanding our reach further.*

*ActiveScore participated in two important events - MIPIM in France and Greenbuild in the USA. These events provided us with an opportunity to connect with industry leaders, share our insights, and learn from others.*

*We also co-published a research report that we are particularly proud of - 'The Vital Role of the Bicycle'. In it, we identified more than 580 cities in the developed world, where we can help transform cities into smarter and more livable places. It is our hope that this report will inspire cities to take action towards a more sustainable future."*



**JAMES NASH,  
CO-FOUNDER**



Expansion continues - there are now ActiveScore certified buildings in **15 countries**, including **the US**



**650+** accredited AP members in **33** countries **[+48% vs 2022]**



Total ActiveScore certified projects reached **270** **[+8% vs 2022]**



Our team exhibited at and attended MIPIM in France, ULI and BisNow events in Boston, and IMN events in New York and Nashville



Continued partnerships with Urbanite Advisors, ByCycle, The Future Mobility Network, GO4ENERGY, Cycle Solutions Ireland, Turley, and newly partnered with Benchmark Group, Envision 360, and Neilsen Concepts



Enhanced research & data analysis via collaboration with ESG Real Estate Lab



**51.1mil**  
sqft of ActiveScore-certified office, retail, education, and public buildings

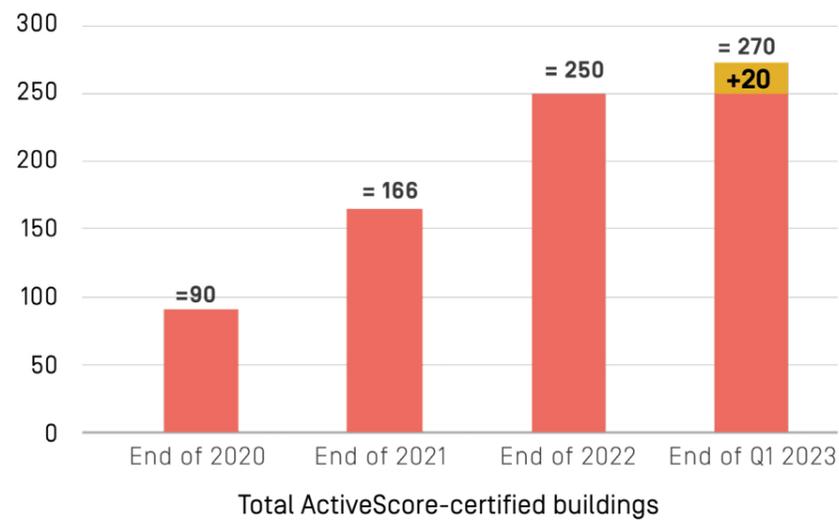
**7,939**

ActiveScore-certified residential units



**11,028**  
tonnes of potential CO<sub>2</sub> emissions saved

# Certifications



Growth in the number of buildings with an ActiveScore rating continues. In the first quarter, we certified 20 new buildings. We are seeing increased demand for our rating services and are expanding our customer service capabilities to make the rating process more efficient.

We conducted an analysis of a sample of 36 buildings in our UK portfolio during the last quarter, with particular emphasis on identifying potential correlations among other building ratings. Our findings yielded a number of meaningful insights, some of which are presented below:

**WELL 97%**

ActiveScore certification demonstrated a remarkable correlation with WELL certification, with 97% of the sample Active Score certified buildings also boasting WELL certification.

**WiredScore 88%**

WiredScore certification also demonstrated a strong correlation with ActiveScore certification, with 88% of the sample ActiveScore certified buildings also holding WiredScore certification.

**Green Building Certifications 60%**

Approximately 60% of the sample ActiveScore certified buildings also held additional certifications for Green Building, including LEED and BREEAM ratings.

# US Expansion

Our momentum is building in the US, aligning with a surge in active travel interest across the country.

During Q1 2023 we worked with multiple organisations and now have 5 ActiveScore-rated buildings in the US:

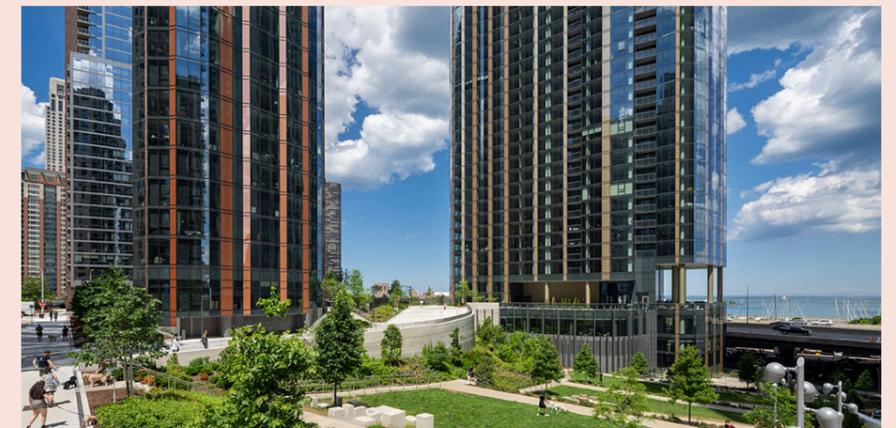
[Read our newsletter HERE](#)



**META headquarters,  
The Farley Building,  
New York City NY**



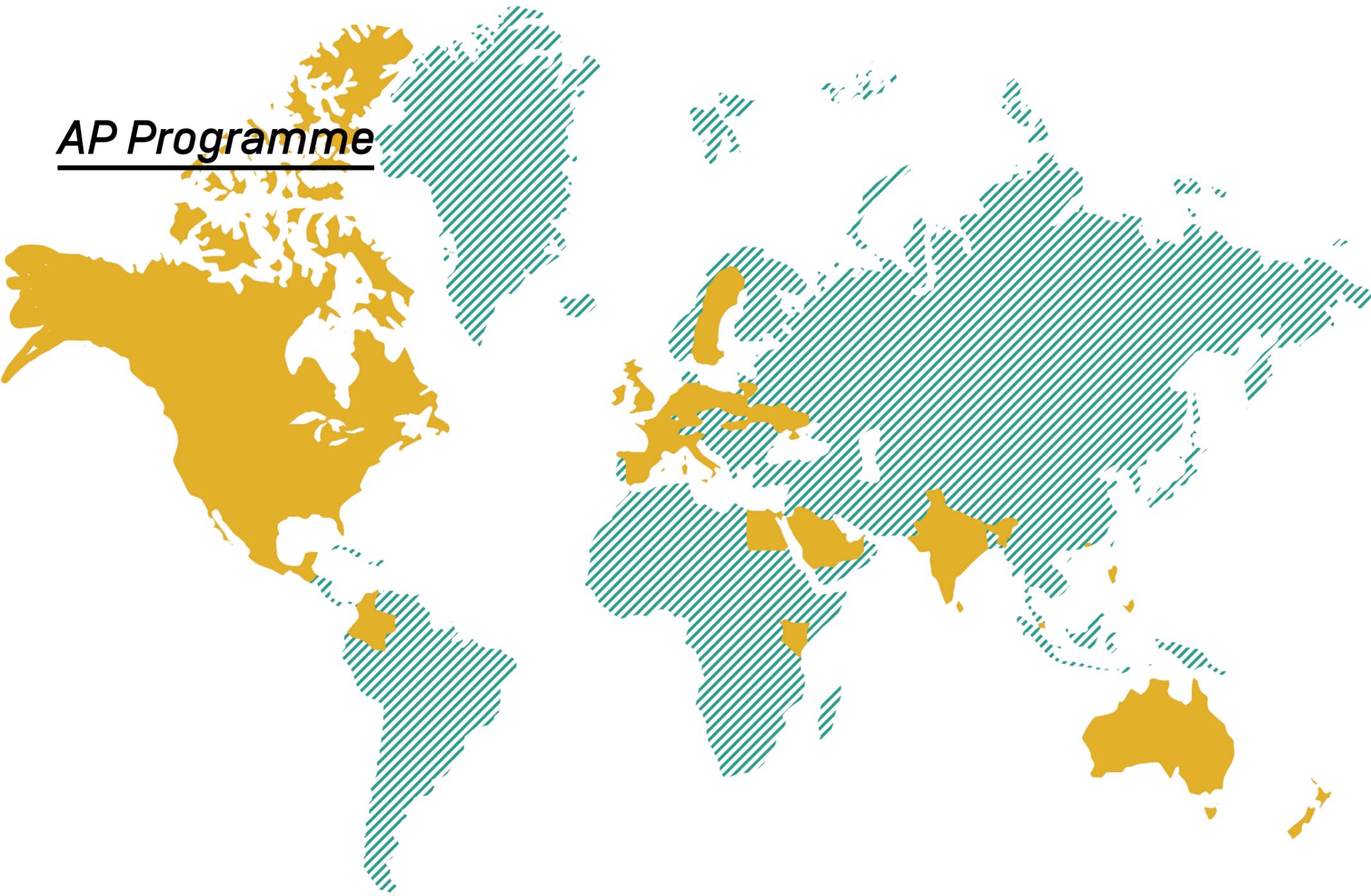
**Cascade & Cirrus,  
Chicago IL**



**Windsor Mystic River  
& The Victor by  
Windsor,  
Boston MA**



# AP Programme



**Africa**

Egypt, Kenya

**Asia**

Hong Kong, India, Jordan, Kuwait, Nepal, Philippines, Qatar, Saudi Arabia, Singapore, UAE

**Australasia**

Australia, New Zealand

**Europe**

Belgium, England, France, Germany, Hungary, Ireland, Italy, Lithuania, Netherlands, Poland, Scotland, Spain, Sweden, Ukraine

**North America**

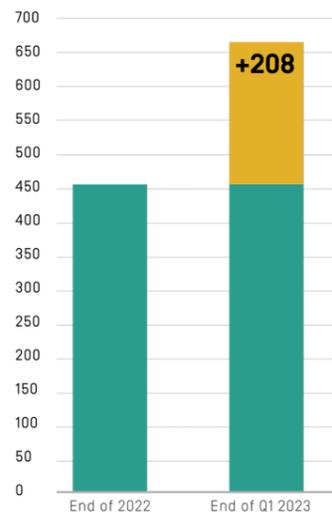
Canada, Mexico, USA

**South America**

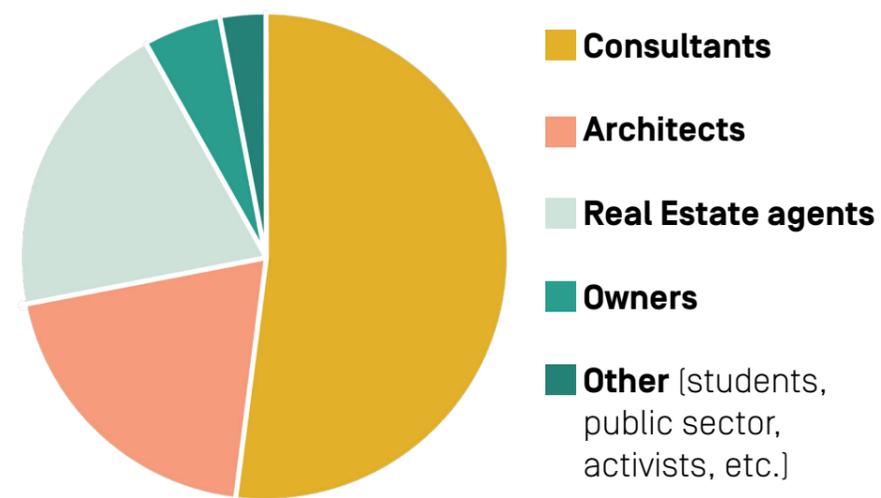
Colombia, Guatemala

Our AP programme continues to grow at a phenomenal pace. We now have ActiveScore AP participants in 33 countries and more than 658 APs. In the first quarter, we added 208 new APs which is 48% of all AP professionals we added in 2022.

As we continue to build out our AP programme and attract new members, we are confident that we will be able to enter new markets faster with the help of our new partners. We are working more with consultants, eg WSP are now the largest AP consultancy with nearly 100 registered ActiveScore APs.



Certified ActiveScore APs total



Certified ActiveScore APs by profession

We are seeing keen interest in our AP programme from a wide variety of real estate professionals - consultants, architects, real estate agents, owners, and more.

# Research

## The Vital Role of The Bicycle in Creating Cleaner, More Liveable Smart Cities

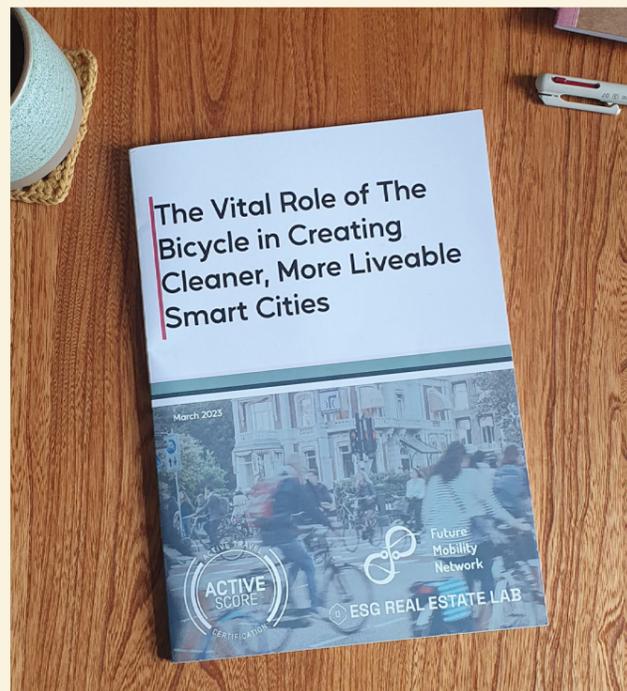
In March, during the MIPIM event held in Cannes, we proudly presented our comprehensive report *“The Vital Role of the Bicycle”*. The report was created in collaboration with the esteemed ESG Real Estate Lab and Future Mobility Network.

This live research project is now embarking on its second phase, set to be released in July 2023. Thanks to the success of the report’s initial release, we have established closer ties with leading global real estate firms, such as Knight Frank and Hollis, who have backed the report and committed to the importance of the bicycle.

In our second phase, we will focus on uncovering opportunities within the South and Latin American regions.

To peruse the report, follow the link below. We are eager to collaborate with new partners and invite your organisation to become a signatory of the report.

[Read the report HERE](#)



# News



## Cycle to MIPIM 2023

Over 7 days Alexi took part in a 1438km cycling relay from London to MIPIM in Cannes, along with 80 other real estate professionals, raising money for various projects, and charities transforming young lives. It was quite an experience with snow, rain, strong winds, and finally sun as they caught sight of the Mediterranean. Teamwork, support, and good organisation made it all possible – thanks to Club Peloton and Knight Frank.

