



ACTIVESCORE

Review ***Q2 2023***

AUGUST 2023

Quarterly Review

Apr 2023
June 2023

"Hi there. I'm thrilled to share our remarkable second quarter with you – it's been an exciting time and we're very proud of what we've accomplished.

When our journey began we were focused on inspiring active travel in London and other UK cities, since those early days we have expanded into European cities, and this year we crossed the Atlantic. ActiveScore certifications in Boston, New York and Chicago marked our arrival in the US. These milestones will pave the way for further growth in North America and beyond.

During this quarter, we have set our sights on South America, and I'm thrilled to let you know that work has begun on the sequel to our well-received report "The Vital Role of the Bicycle." This new study, again a collaboration with The ESG Real Estate Lab will highlight the pioneering sustainable transport solutions in South American cities and the potential for further innovation.

An alignment with WELL was one of the highlights of Q2. An ActiveScore Gold rating can now fulfil part of the requirements for the WELL Movement concept. Both ActiveScore and the IWBI are committed to improving buildings for the people that use them, and we're looking forward to the collaborative journey ahead.

We have also had the privilege of participating in inspiring events such as MIPIM where we connected with industry leaders, shared our insights, and learned from our peers. These experiences continue to fuel our passion for innovation and collaboration. We hope to learn even more at Greenbuild in September [see you there?].

As we move forward, we remain dedicated to our mission of creating smarter, more livable cities. Your ongoing support is invaluable to us, and we can't wait to keep you updated on our progress in the coming months. Thank you for being a part of our journey towards a more sustainable future. All the best,"



JAMES NASH,
CO-FOUNDER



Expansion continues - steady **global growth**, notably in North America



Total ActiveScore certified projects reached **303** **(+12% vs Q1 2023)** in 15 countries



862 accredited AP members **(+31% vs Q1 2023)** in **42** countries - now including Japan, Pakistan, Argentina and more.



Continued partnerships with Urbanite Advisors, ByCycle, The Future Mobility Network, G04ENERGY, Cycle Solutions Ireland, Turley, Benchmark Group, Envision 360, and Neilsen Concepts



Enhanced research & data analysis via collaboration with ESG Real Estate Lab



52.0mil

sqft of ActiveScore-certified office, retail, education, and public buildings

7,939

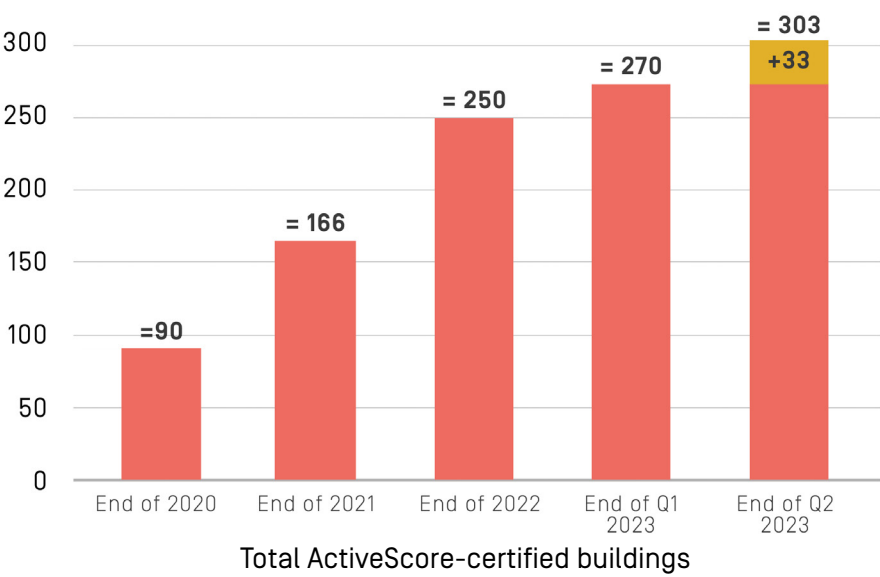
ActiveScore-certified residential units



11,440

tonnes of potential CO₂ emissions saved

Certifications



The number of ActiveScore-certified buildings continues to rise, with 33 new projects in the first half of 2023. We’re expanding our customer service resources to meet demand and make the rating process more efficient.

INNOVATION AWARDS 2023



OUR GLOBAL AWARDS PROGRAMME FOR DEVELOPMENTS THAT EXCEED THE ASSESSMENT CRITERIA

[See our awards HERE](#)

COMMITMENT

COFINIMMO - BELGIUM PORTFOLIO

Belgian real estate company Cofinimmo have been acquiring, developing and managing rental properties across Europe for almost 40 years. Working with our partners Urbanite Advisors, Cofinimmo are committing 16 of their Belgian developments to ActiveScore certification.

ENGAGEMENT

GLOBALWORTH - SKYLIGHT & LUMEN, WARSAW

Ambitious occupier engagement services are a proven method for inspiring and supporting active commuters. These Polish Class A office spaces offer a well-designed online platform, that provides clear information for occupiers, and complements their impressive active travel facilities.

INFRASTRUCTURE

CEG - 33 CADOGAN STREET, GLASGOW

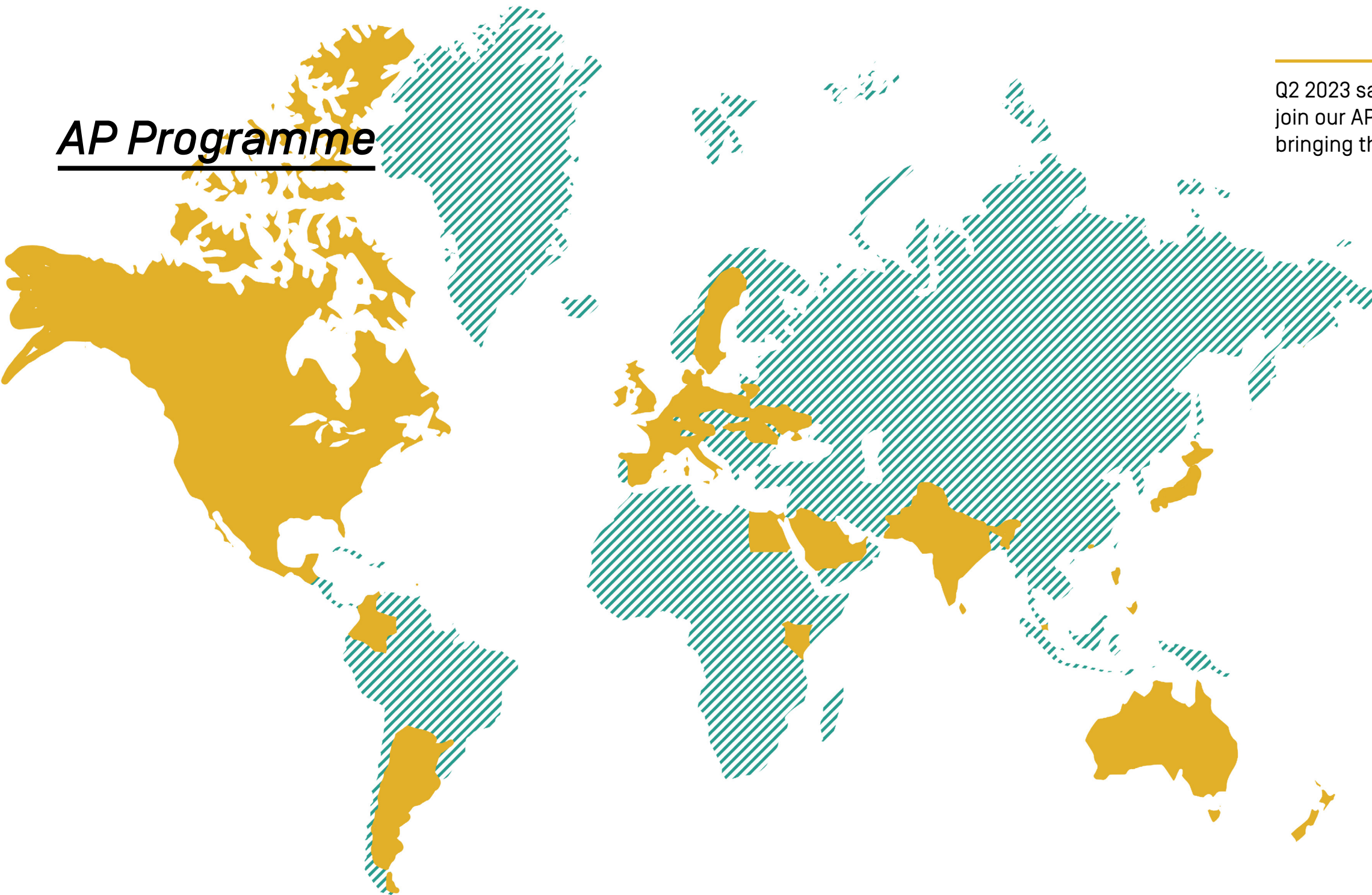
Following feedback from the initial ActiveScore assessment, CEG implemented design changes such as more diverse and more secure bike parking. These upgrades contributed to 33 Cadogan Street becoming the highest-rated ActiveScore building in Scotland.

ESG

VORNADO - THE FARLEY BUILDING, NEW YORK

Originally completed in 1914, the Farley building was home to New York’s main USPS (United States Postal Service) branch for nearly a century. More recently Vornado have restored the building, with Meta as the main tenant. Preserving existing architecture and ambitious infrastructure design (LEED Gold, ActiveScore Gold) are two ESG strategies that mitigate emissions and enhance the occupier experience.

AP Programme



Q2 2023 saw 9 more countries join our AP community, bringing the total to 42.

ACTIVESCORE

Africa

Egypt, Kenya

Asia

Hong Kong, India, **Japan**, Jordan, Kuwait, Nepal, **Pakistan**, Philippines, Qatar, Saudi Arabia, Singapore, UAE

Australasia

Australia, New Zealand

Europe

Austria, Belgium, **Denmark**, England, France, Germany, Hungary, **Isle of Man**, Italy, Lithuania, The Netherlands, Poland, Republic of Ireland, **Romania**, Scotland, Spain, Sweden, Ukraine, **Wales**

North America

Barbados, Canada, Mexico, USA

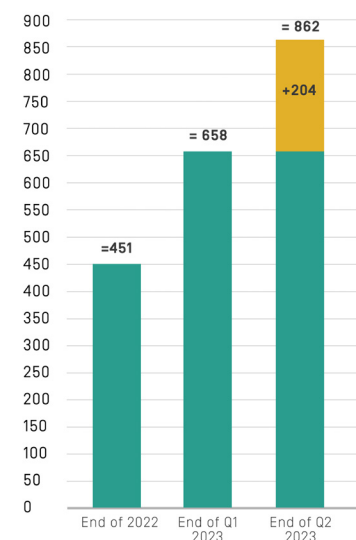
South America

Argentina, Colombia, Guatemala

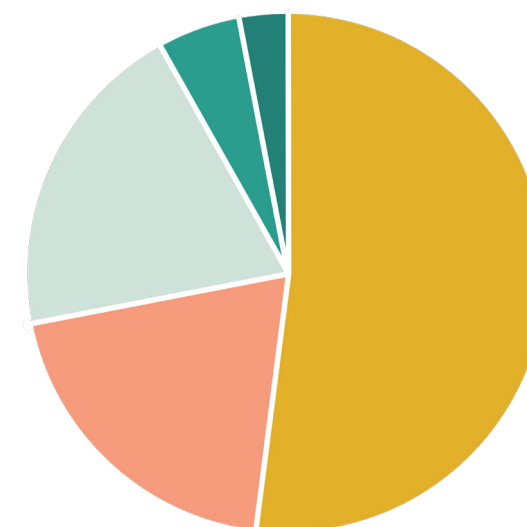
It's inspiring to see our AP community growing rapidly around the world. The first six months of 2023 outpaced the same period in 2022 by 347%, and Q2 2023 was our busiest quarter yet.

This quarter saw our first APs in Japan, Pakistan, Argentina and Barbados. In Europe, we welcomed APs from Austria, Denmark and Romania, while a little closer to home we had our first APs in Wales and the Isle of Man.

With 860 APs worldwide in 42 countries, we are poised to enter new markets faster with the help of our ever-growing AP network. Many members of the community are sustainability and environmental consultants, which aligns with our mission to make cities more liveable places.



Certified ActiveScore APs total



Certified ActiveScore APs by profession

Consultants

Architects

Real Estate agents

Owners

Other [students, public sector, activists, etc.]

A range of professionals are accessing our AP programme; consultants, architects, real estate experts, agents, owners and more.

Alignments

ActiveScore is aligned with other market-leading green building certifications – our accreditation can help towards the achievement of WELL and GRESB.

WELL

As of Q2, WELL (International WELL Building Institute IWBI) Certifications and ActiveScore Ratings are now aligned to support occupier well-being. Complementary guidance from ActiveScore and the IWBI will ultimately result in better buildings.

Since building standards contain criteria that affect multiple assessments, alignments like this one allow building owners to streamline certification, and earn points towards ratings simultaneously.

ActiveScore Gold or above supports the WELL Movement concept, one of the 10 WELL concepts in the WELL Building Standard.

WELL projects that achieve an ActiveScore Gold award in their certification are awarded full marks (3 points) for Feature V04: Facilities for Active Occupants:

Part 1: Provide Cycling Infrastructure at Tier 2

Part 2: Provide Showers, Lockers And Changing Facilities

[Learn more about the alignment here.](#)

GRESB

ActiveScore is a recognised Design and/or Construction Green Building Certification and an Operational Green Building Certification scheme under GRESB. GRESB is the Global Real Estate Sustainability Benchmark that is utilised by various organisations within the real estate and infrastructure sectors.

[Learn more here.](#)

News



Greenbuild 2023

ActiveScore will be exhibiting at Greenbuild in Washington D.C.

September 26th - 29th 2023.

Come see us at stand 1300.

We hope to meet you there.