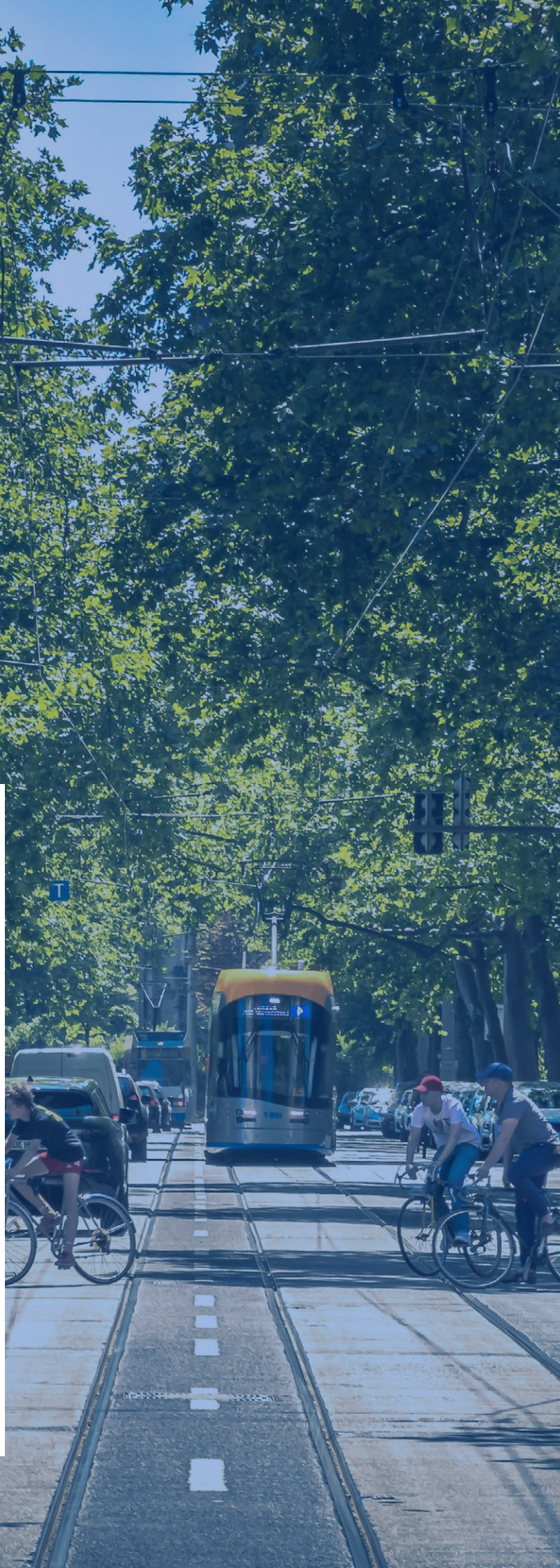




# ACTIVESCORE MODESCORE

## *Year Review* **2024**

MARCH 2025



# Year Review

Jan 2024  
Dec 2024

2024 was a landmark year in our mission to reduce real estate emissions and support the global shift towards sustainable transport. As cities around the world accelerate their transition to active, low-carbon mobility, we've seen a growing uptake of both ActiveScore and ModeScore across markets and sectors.

We ended the year with over 1,500 Accredited Professionals (APs) across 56 countries – a global community driving real change. Our free AP Online Academy continues to empower professionals with tools to integrate active travel into their work. And with the launch of the ModeScore AP programme in February 2025, we're now extending that expertise across multi-modal transport planning.

ActiveScore reached 582 certified buildings globally, with new projects across Europe, the USA, APAC, and our first in South America – a milestone project in Brazil. A stand-out moment was the Sports Boulevard Masterplan in Riyadh, which became the first in the world to earn a Platinum Communities Certification, setting a new benchmark for large-scale active mobility planning.

We also strengthened our alignment with leading global certification frameworks. ModeScore and ActiveScore are now recognised by GRESB as Green Building Certification Schemes (GBCS), support credit pathways under BREEAM and Green Globes, and contribute full points to the WELL Movement concept. These integrations make our certifications an increasingly valuable part of ESG strategies.

ModeScore's first nine months have been transformative – launched at MIPIM, featured prominently in Saudi Arabia, and already applied to flagship developments in the UK, US, and Singapore. Alongside our growing library of reports, it's helping shape a future where sustainable transport is integral to real estate planning.

Thank you to everyone who helped make 2024 a success. We're excited to keep building together in 2025.



All the best for the year ahead,

**JAMES NASH,**  
CO-FOUNDER

## Accelerating Our Growth



ModeScore launched in March 2024, finishing the year with **102 certified developments**.



Expansion continues – steady **global growth**, notably in North America and the APAC region.



Total ActiveScore certified projects reached **582 [59% CAGR]** in **18** countries.



**1,523** accredited AP members (**46% increase** vs 2023) in **56** countries.

## ACTIVEScore



**81.3mil**  
sqft of ActiveScore-certified  
office, retail, education,  
and public buildings

**8,541**  
ActiveScore-certified  
residential units



**13,957**  
tonnes of potential CO<sub>2</sub>  
emissions saved

# Highlights from 2024



## MARCH:

- Launch of **ModeScore** certification.
- Team attended **MIPIM** in Cannes, France.



## AUGUST:

- **Report:** Transitioning to Sustainable Transport in Riyadh.



## SEPTEMBER:

- ModeScore certification is recognised by **GRESB**.
- ModeScore certification achieves alignment with **BREEAM**.



## NOVEMBER:

- **Report:** Transitioning to Sustainable Transport in Saudi Arabia.
- Team attended **Greenbuild** in Philadelphia, US.
- Team attended **Mobility conference** in Jeddah, Saudi Arabia.

## OCTOBER:

- ActiveScore certification of **Sports Boulevard**, Riyadh.
- Team hosted **Sustainable Transport** conference in Riyadh.



## JULY:

- ModeScore certification of **PENN District**, New York.
- Team attended and sponsored the **BREEAM awards** in London, UK.

## MAY:

- Team attended **UKREiiF** in Leeds, UK.
- Team attended **CRETech** in London, UK.



# ModeScore

## A Transformative First Nine Months

Launched in March 2024 at MIPIM, ModeScore has quickly become a leading certification for assessing sustainable transport accessibility in real estate. In just nine months, it has gained significant traction, helping developers and investors integrate multi-modal transport into their projects.

A major milestone was achieved when MediaCityUK became the UK's first ModeScore-accredited development, demonstrating best practices in sustainable transport accessibility. This success has been followed by certifications in New York and Singapore, further cementing ModeScore's global relevance.

ModeScore aligns closely with GRESB, the global ESG benchmark for real estate, contributing partial plus points towards sustainability scores. This integration makes ModeScore an invaluable tool for developers seeking to enhance their ESG performance while improving transport accessibility.

Beyond certifications, we have produced several in-depth reports exploring the role of transport accessibility in sustainable urban development. These reports provide data-driven insights, helping stakeholders make informed decisions that support net-zero goals and active travel strategies.

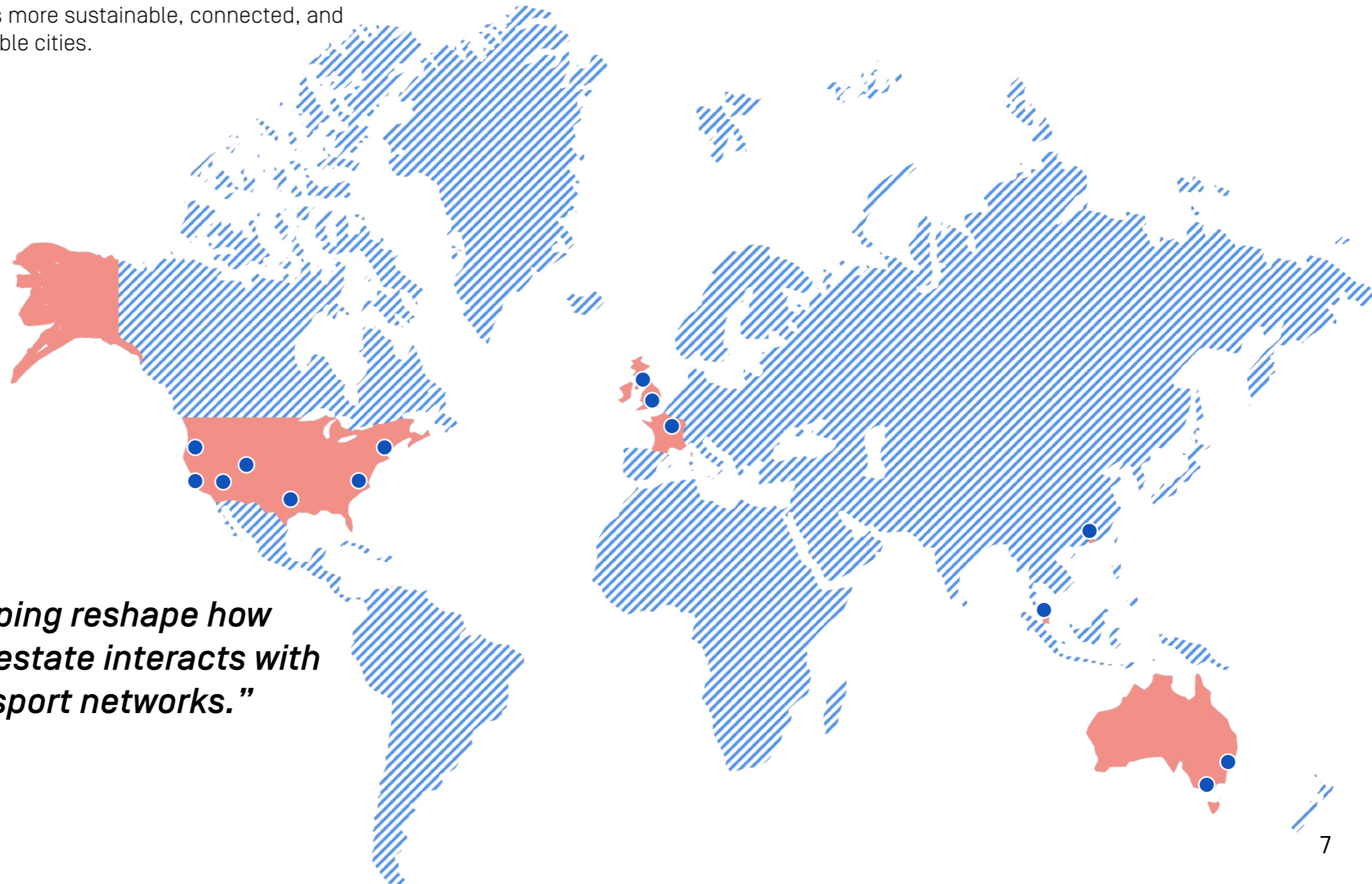
ModeScore was also prominently featured at the Sustainable Transport Conference in Saudi Arabia, reflecting its growing influence in regions prioritizing sustainable and active travel infrastructure. With increasing global recognition, ModeScore is helping reshape how real estate interacts with transport networks, driving the transition towards more sustainable, connected, and accessible cities.



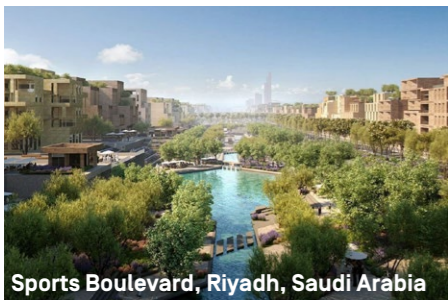
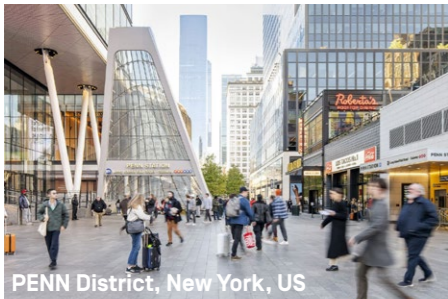
### Some notable projects

- **Schroders Portfolio** [Industrial & Retail] - UK-wide
- **CBRE Portfolio** [Industrial & Retail] - UK-wide
- **JLL Portfolio** [Industrial & Office] - UK-wide
- **MediaCityUK, Landsec** [Office] - Manchester, UK
- **Ventas Portfolio** [Healthcare & Life Sciences] - US-wide
- **GID Portfolio** [Residential] - US-wide
- **PENN District, Vornado** [Office] - New York, US
- **Lendlease Portfolio** [Office] - Sydney & Melbourne, Australia

***“Helping reshape how real estate interacts with transport networks.”***



# ActiveScore Certifications



In 2024, ActiveScore reached 582 certified buildings worldwide, with new certifications across Europe, the USA, APAC, and our first in South America, with a project in Brazil. This growth reflects a steady increase in demand for sustainable, active travel solutions in real estate.

A major highlight was Sports Boulevard in Riyadh becoming the first project in the world to achieve an ActiveScore Platinum Communities certification—recognising a masterplan designed to support large-scale, long-term active mobility.

# Expanding Certification Alignments



**BREEAM:**  
ModeScore Gold or Platinum certification can support BREEAM credit requirements for sustainable transport—provided the relevant criteria were targeted.  
Find out more [here](#) and [here](#).



**GRESB:**  
ActiveScore and ModeScore are each recognised as Green Building Certification Schemes (GBCS) under GRESB—both for Design & Construction and Operational assessments at a partial-minus level. Because ActiveScore is included within ModeScore, completing ModeScore achieves two partial-minus recognitions, equivalent to a partial-plus.  
Find out more [here](#).

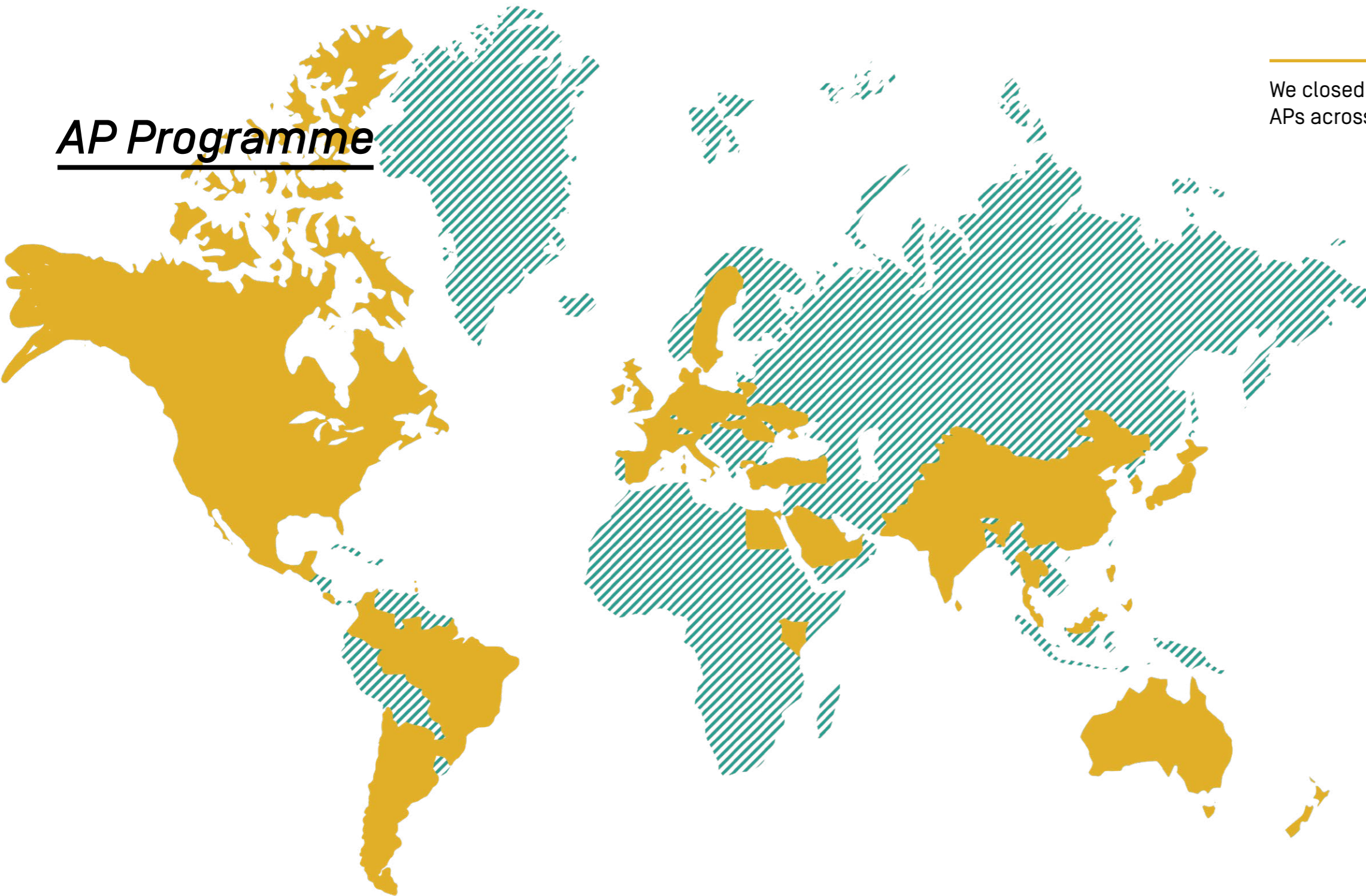


**WELL:**  
ActiveScore Gold certification supports the WELL Movement concept. Projects achieving ActiveScore Gold can earn full marks (3 points) for Feature V04: Facilities for Active Occupants, including:  
Part 1: Provide Cycling Infrastructure at Tier 2  
Part 2: Provide Showers, Lockers And Changing Facilities  
Find out more [here](#).



**Green Globes:**  
ActiveScore provides an alternative pathway to earn points under the Active Transportation credits within the Green Globes certification framework.

# AP Programme



We closed out 2024 with 1,523 APs across 56 countries.

ACTIVESCORE  
MODESCORE

## Africa

Egypt, Kenya

## Asia

**China**, Hong Kong, India, Japan, Jordan, Kuwait, **Malaysia**, Nepal, Pakistan, Philippines, Qatar, Thailand, Saudi Arabia, Singapore, **South Korea**, UAE

## Australasia

Australia, New Zealand

## Europe

Austria, Belgium, Czech Republic, Denmark, England, France, Germany, Hungary, Isle of Man, Italy, Lithuania, The Netherlands, Poland, Republic of Ireland, Romania, Scotland, Spain, Sweden, Turkey, Ukraine, Wales

## North America

Barbados, Canada, Costa Rica, Mexico, Trinidad and Tobago, USA

## South America

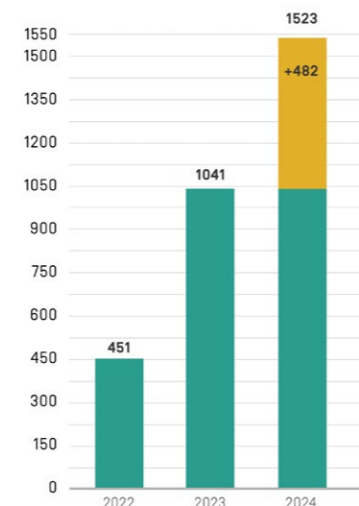
Argentina, Brazil, Chile, Colombia, Guatemala

Countries listed in red denote members from new countries.

Our AP community continues to expand globally in 2024, with 58% year-on-year growth and new members joining from China, Malaysia, and South Korea.

This year, we've strengthened our presence across the APAC region, but also welcomed many new APs from the US and France, helping us accelerate our impact in both established and emerging markets.

We now have 1,523 APs across 56 countries, with many bringing expertise in sustainability and transport innovation. Their contributions are helping us drive forward our mission to create healthier, more liveable cities worldwide.



Certified ActiveScore APs total

## Online AP Portal

Our ActiveScore AP Online Academy received great feedback in 2024. This free, flexible platform helps professionals build expertise in active travel. As of February 2025, the **ModeScore AP programme is now live and open for registration.**

Join the growing list of real estate companies enrolling in our AP programme. Register your interest [here](#).

Jacobs

WSP

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CUSHMAN & WAKEFIELD

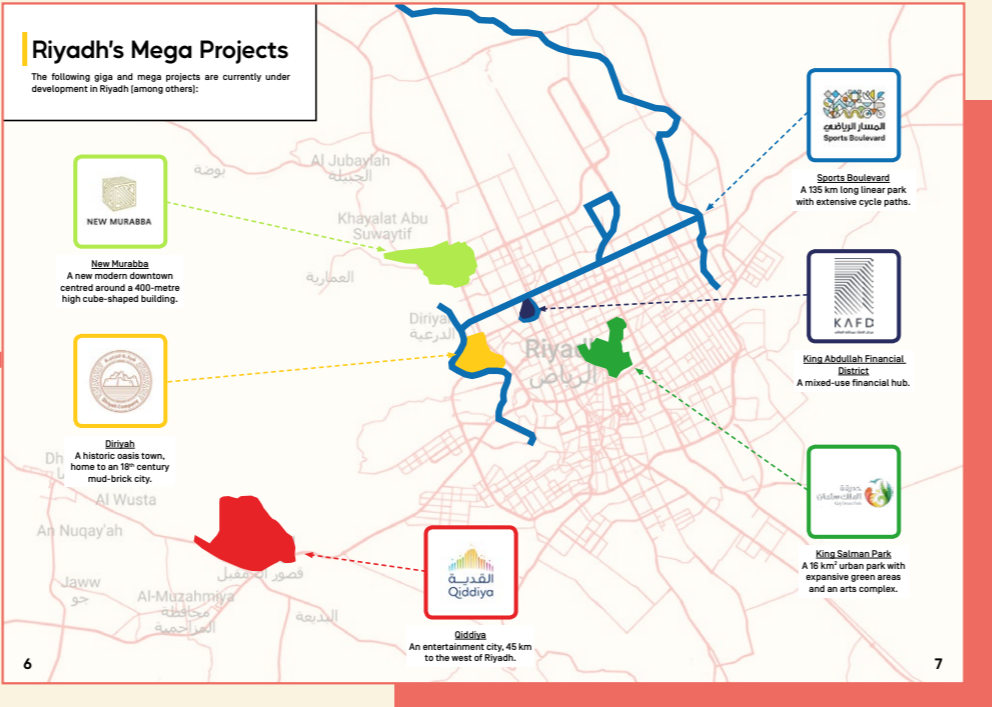
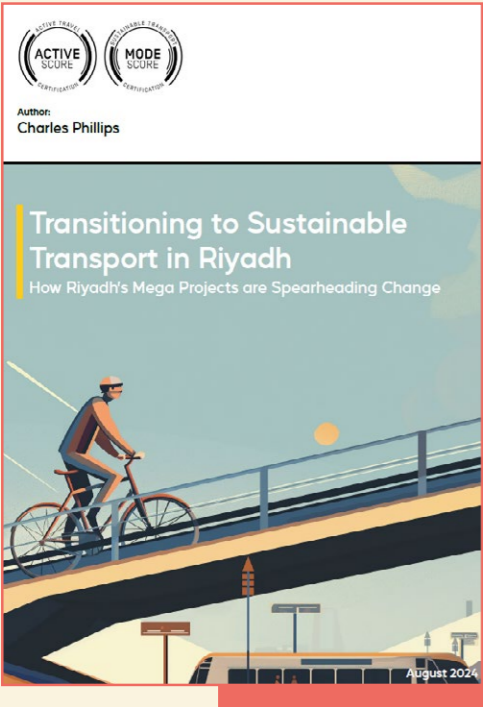
VG Verdicat Group

TFT

JW+A

SPINNAKER GROUP

Reports



Transitioning to Sustainable Transport in Riyadh & Saudi Arabia

Saudi Arabia is undergoing a major transformation under its ambitious national development plan, Vision 2030. This initiative aims to diversify the economy, reduce dependence on oil, enhance quality of life, and protect the natural environment. At the heart of this shift are the country's mega and giga projects, which are setting new benchmarks for innovation and sustainability.

Our two reports examined recent developments in transportation across Saudi Arabia and Riyadh, using these large-scale projects as case studies for sustainable mobility. They also explored the key challenges and opportunities shaping the country's transition toward a more sustainable transport future.



Philadelphia's Transformation:  
Public-Private Partnership and Real Estate's  
Role in Fostering Mobility and Community  
Connectivity



# Events & Engagement

## Sustainable Transport in Saudi Arabia 2024, Riyadh, Saudi Arabia

In October 2024, ModeScore hosted an expert conference in Riyadh of 60 high-level representatives from Saudi Arabia’s transport and sustainability sectors, the Sustainable Transport in Saudi Arabia Conference. This will be held annually.



March 2024  
**MIPIM,**  
**Cannes, France**



November 2024  
**Saudi Intermobility Expo,**  
**Jeddah, Saudi Arabia**



November 2024  
**Greenbuild,**  
**Philadelphia, US**





## *Appendix*

### Reports:

- [Transitioning to Sustainable Transport in Riyadh](#)
- [Transitioning to Sustainable Transport in Saudi Arabia](#)
- [Philadelphia's Transformation](#)
- [The Future of Mobility in Real Estate](#)

### Additional resources:

- [MediaCityUK Achieves UK's First Modescore Award](#)
- [ModeScore Touches Down in New York](#)
- [ActiveScore sponsors the BREEAM Awards](#)
- [Sports Boulevard Masterplan – First ActiveScore Communities Award](#)
- [Zag Daily – Sustainable Transport in Saudi Arabia Conference](#)
- [James Nash on #WorkBold Podcast](#)